

DECCA RECORDS, INC.

50 WEST 57th STREET, NEW YORK 19, N. Y. . . . COLUMBUS 5-2300

July 16, 1954

Announcement

We are pleased to announce that we are now able to reduce the price of our sample service to you. These savings are made possible by using 45 RPM records, and we are passing them on to you.

The following is the schedule of our old and new prices:

<u>Type of Service</u>	<u>Old Price</u>	<u>New Price</u>
Pop	\$8.00	\$5.50
Country	4.00	3.75
Rhythm & Blues	4.00	3.75
Combined Pop & Country	10.00	7.00
Combined Pop & Rhythm & Blues	10.00	7.00
Combined Pop, Country, Rhythm & Blues	12.00	8.50

These new prices will apply to shipments made this month. Please accept our sincere thanks for your continued interest in Decca Records.

DECCA RECORDS, INC.

DECCA RECORDS, INC.

COLUMBIA A-100

30 WEST 10TH STREET NEW YORK 11 N. Y.

RECORDS

July 10, 1934

Dear Sir:

We are pleased to announce that we are now offering the price of our service to you. These savings are made possible by using the new process, and we are passing them on to you. The following is the schedule of our old and new prices:

Type of Service	Old Price	New Price
Pop	\$8.50	\$5.50
Country	6.50	3.75
Rhythm & Blues	4.00	3.75
Combined Pop & Country	10.00	7.00
Combined Pop & Rhythm & Blues	10.00	7.00
Combined Pop, Country, & Rhythm & Blues	12.00	8.50

These new prices will apply to all orders made this month. Please note that orders placed for your continued interest in Decca Records.

Yours very truly,

Decca Records, Inc.